



2011

7th Annual

# NEWTON FINE ART & CRAFT SALE

A two-day juried exhibition and sale of work by New England's finest artisans

**Saturday, November 19, 10AM-5PM**  
and

**Sunday, November 20, 11AM-5PM**

MapQuest.com to 225 Nevada Street, Newton

Mayor's Office for Cultural Affairs  
Newton Cultural Center  
225 Nevada St.  
Newtonville, MA 02460

For a map, please go to: <http://maps.google.com>

617 796-1540; 617 527-8283

Fax: 617 527-8233

[www.newtonma.gov](http://www.newtonma.gov)

(click on Departments, click on Cultural Affairs)  
[lpaut@newtonma.gov](mailto:lpaut@newtonma.gov)    [jsmith@newtonma.gov](mailto:jsmith@newtonma.gov)

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Arts in the Parks  
Newton Parks & Recreation Department  
Newton Cultural Council  
Newton Community Pride

## General Information

Acceptance made on a rolling basis  
A jury will select approximately 50 craftspeople  
Objects MUST be of original design and making  
Submit 3 photos or slides of craft/art and ONE OF  
BOOTH SETUP - this is very important for the aesthetics  
of the show  
Include SASE for return of photos/slides  
Include **2 checks**: \$10.00 non-refundable application fee  
and **separate booth fee check** which will be returned if  
not accepted. Make check payable to **City of Newton**  
Application Deadline: Friday, Oct. 15. You will receive  
notification re acceptance by Oct. 24.

## Booth Space

Two Days  
\$ 90 for 4x8  
\$110 for 4x11  
\$225 for 10x10  
\$250 for 10x10 corner space

## Setup

Friday, November 18 from 10 am 4 pm or Saturday,  
November 19, 7:30 am (ready by 10am sharp)  
Located on first floor  
Ramp accessibility  
Building secured at night  
Park in rear parking lot

## Publicity

Listings in art and craft publications  
Local newspapers and magazine  
Brochure distributed citywide  
Flyers to public schools and stores  
Billboards, A-frames and banners  
Cable announcements  
City of Newton website

## Amenities

Volunteers to cover booth if you need a break  
Ample and overnight parking.

*Continued . . .*

Setti D. Warren  
Mayor





## APPLICATION

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# NEWTON FINE ART & CRAFT SALE

Mail to: Fairs, Newton Cultural Center, 225 Nevada St., Newton, MA 02460.  
Make checks payable to City of Newton.

Last Name \_\_\_\_\_ First Name \_\_\_\_\_

Business Name \_\_\_\_\_

Street \_\_\_\_\_ City \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Work Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Website \_\_\_\_\_

Media (please check all appropriate categories):

Jewelry     Ceramics     Fibre     Wood     Baskets     Ornaments     Glass     Metal     Art

Photographs     Scents     Other \_\_\_\_\_

Booth size check size:

\$ 90            4 x 8  
 \$110            4 x 11  
 \$225            10 x 10  
 \$250            10 x 10 corner space

Check if:

Canopy or structure  
 Electricity (which is limited)

### Application check list:

\_\_\_\_\_ Slides/photos enclosed - even if previous participant

\_\_\_\_\_ \$10 non refundable Application Fee Enclosed

\_\_\_\_\_ SASE with appropriate postage enclosed

\_\_\_\_\_ Booth Fee check - to be returned if not accepted

Include **2 checks**: \$10.00 non-refundable application fee and **separate booth fee check** which will be returned if not accepted. Make check payable to **City of Newton**. Include SASE for return of photos/slides.

I assure the Committee that my products have been designed and made by myself. The Newton Cultural Center has my permission to use any of the images in promotional materials for the 2010 December Fine Art & Craft Show.

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Directions to the Newton Cultural Center

225 Nevada Street, Newtonville (off Watertown St., 2 blocks east of Crafts St.)

From Rt. #128 in either direction, take exit #14 to Massachusetts Turnpike east toward Boston. Take Newton exit #17. As you exit, circle around over the Turnpike until the Sheraton Hotel is on your left. That is Washington Street. Go west on Washington St. At the Adams Street traffic signal (large church on that corner,) turn right onto Adams St. for one block. At next intersection, Watertown St., turn left. Turn right onto Nevada Street (the 1st right hand turn). The Center is on your left. From Mass. Turnpike coming from Boston, take exit #17 which spills onto Washington Street. Follow the directions above. For a map, please go to: <http://maps.google.com>